

2022 Town Hall

HealthySteps: A Year In Review & Some Things New

Agenda



Welcome!



Announcements & New Resources



Questions



We invite you to share any questions or comments you have following the Town Hall on the HS Connect platform!

Resources



NEW Marketing Materials

- Co-brandable marketing materials
- HS Brand Guidelines
- Accessible via HS website

Dyadic Services Infographic
Infographic that highlights the HealthySteps Specialist's 2-generation approach to serving families.



MILESTONES ACHIEVED



Phase II funding



New HealthySteps Website!



44

HS sites implemented since May 2021 across 15 states.



2021 Impacts page published



HS Specialist Competencies

- Defines HS Specialist's role
- Supports growth & development
- Assists with implementation & more!

Medicaid ROI Calculator
Tool designed for HS sites to bring Medicaid cost savings data to the valuable services they provide.

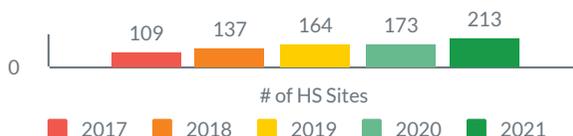


From Tiny to Toddler

Modular courses designed to walk HS Specialists through each well-child visit, newborn through 36 months.

HS SITE GROWTH

95% increase in 5 years



Family Advisors

A new HS effort to engage caregivers for feedback on the program and the resources we provide.



Use of CQI to Support Families

CQI snapshots highlighting how HS is helping in the field.